

**2012 Banner Program
Registration Form**

Company Name _____

Contact Name _____

Address _____

Phone Number _____

e-mail _____

New Banner Renewal

(Yes) (No) Business will provide
logo for use on banner

Please email to: hruiggeri@hcyymca.com

Payment is enclosed.

Select One: Check payable to
Hunterdon County YMCA

Visa American Express

MC Discover

Credit card number: _____

Exp Date _____ CVC Code _____

Signature _____

Please invoice me

Payment and form can be mailed to:

Hunterdon County YMCA

1410 Route 22 W., Annandale, NJ 08801

The Hunterdon County YMCA is a

501(c)3 tax-exempt organization. Our

Tax ID # is 221-524-183.

**Don't miss your chance to have
banners with your business name
displayed at the two branches of
the Hunterdon County YMCA!**



Deer Path Branch in Flemington



Round Valley Branch in Annandale

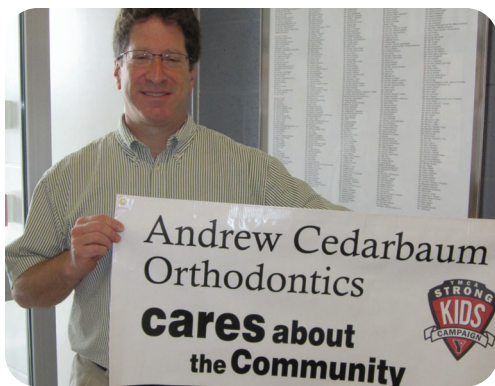


**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

HUNTERDON COUNTY YMCA



**BANNER
PROGRAM**



MAKE AN IMPACT ON THE COMMUNITY

Your donation to the YMCA of Hunterdon County is an investment in the community. It is an investment in the health of families and children and in future generations who learn leadership skills and values each day at the Y. The YMCA of Hunterdon County reaches more than 180,000 people annually with over 1,000 individuals served on a daily basis. Those kids, families and adults have become stronger in spirit, mind and body through their participation in the YMCA. With your help, we can reach out to even more people in the future.

RECEIVE RECOGNITION AND THANKS

In gratitude and recognition of your generous support of \$1,000 or more, we will hang a banner with your company name in our branches for one year. The banner is a way for us to publicly thank you for your support, but it also positions you as a civic leader who cares about the health of our community's kids and families.



The Banner Program is our special way of saying thank you to our donors and serves as a visual reminder of the contributions that make a difference in our community.

When participate in the YMCA Banner Program you align your business with a non-profit organization that focuses on youth development, healthy living and social responsibility.

Where else will your company be promoted?

- With a link on our website www.hcymca.org which receives 50,000 hits annually.
- In our e-newsletters that are sent to nearly 5,000 recipients.

To find out more about how you can participate, please contact call (908) 236-7879

WHO WILL SEE THE BANNER

- There are 3,100 member households of the Hunterdon County YMCA: 569 youth memberships, 1,526 adult memberships and 1,005 family memberships.
- The average weekday attendance at the Deer Path and Round Valley branches is 1,000 individuals. Over the course of an average weekend, more than 3,000 individuals enter our doors.
- We estimate that over 180,000 adults and children pass through the doors of the Hunterdon County YMCA every year.

- 53% of members indicated they come to the Y two to three times per week; 27% come to the YMCA four to seven times per week.

- In addition to normal gym traffic, more than 1,000 people attend special events held at the Hunterdon County YMCA giving additional exposure for your banner.

