

# Redeem Your Free YMCA Membership Today!

The YMCA is offering Horizon Blue Cross Blue Shield of New Jersey members a free, one-month membership at any of the 36 participating YMCAs throughout the state.

The *Gateway Family Membership* is designed to provide families who are new to the YMCA, access to a full array of services and many health and wellness programs.

The YMCAs welcome men, women and children in an environment nurturing positive values.



## Here's how the program works ...

It's simple. To redeem your free, one-month membership, please present this coupon, your Horizon BCBSNJ ID card and a picture ID to a participating YMCA staff person.

Your membership includes:

- Complete tour of the facility and fitness equipment, including all YMCA amenities.
- Fitness assessment and orientation, conducted by a YMCA staff person.

For more information or to find the participating YMCA facility closest to you, please log on to [www.HorizonBlue.com/Discount\\_Programs/YMCA](http://www.HorizonBlue.com/Discount_Programs/YMCA).

Note: The Gateway Family Membership can be converted to a full-family, privileged membership at the conclusion of the free-month membership. Financial aid is also available to participants who qualify for assistance in converting their membership.

This offer is available to Horizon BCBSNJ members and family members who have not had a YMCA membership within the past year. Offer cannot be combined with multiple YMCAs. Offer valid January 1, 2009 through December 31, 2009.

